



marina cardona

contact

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advanced skills

Visual Identity
Logo Design
Storyboarding
Illustrator
Photoshop
InDesign
Premiere
AfterEffects
XD
Sketch
Photography
Fine Arts
Illustration
Wrike
Microsoft Office

honors

TCNJ Deans List (All Semesters)
Golden Key International Honour Society

education

The College of New Jersey '20
BFA in Graphic Design, Marketing Minor | GPA: 3.7

professional experience

SONY RCA Records Marketing Intern | RCA Records

NYC, New York | Spring 2020-Present

Create cohesive brands for artists in a strategic way, through developing artist decks, artist reports and concept boards

Publications Designer | TCNJ Communications, Marketing & Brand Management

Ewing, NJ | Fall 2019-Present

Create designs and layouts based on the college's style guide

Web Design Intern | PVH Corp.

NYC, New York | Summer 2019

Designed digital assets for PVH's clothing brands and collaborated on marketing strategies while meeting deadlines

Graphic Design Intern | Q Prime Artist Management

NYC, New York | Summer 2018

Developed designs for artists social media platforms, tour admats, merchandise websites, as well as work on bands marketing sheets, tour listings and press entries

Art Gallery Assistant | TCNJ Art Gallery

Ewing, NJ | Fall 2017-2019

Managed the gallery space and took part in daily installations of the exhibit

Art Gallery Sarnoff Collection Assistant | The Sarnoff Collection

Ewing, NJ | Fall 2017-2019

leadership and activities

Vice President of Programming | Delta Zeta

Ewing, NJ | Fall 2018-Present

Recruitment Graphic Designer | Delta Zeta

Ewing, NJ | Fall 2018-2019

Orientation Leader | TCNJ Office of Student Transitions

Ewing, NJ | Spring 2018-Present

Sisterhood Chair | Delta Zeta

Ewing, NJ | Fall 2017-Present

The American Marketing Association Member | AMA

Ewing, NJ | Fall 2017-Present